

CLAIRE GREEN'S BIOGRAPHY

Claire was born in Kent and moved to Devon with her family as a child.

Her working life began as a graphic designer after graduating from Plymouth College of Art and Design in 1997. She then moved into project management while working at one of the biggest design agencies in the South West, Bluestone360.

After studying for a CIM Professional Certificate in 2002 she then gained invaluable experience working as a Marketing Manager for an international business.

With a natural flair for organising events Claire soon landed a sought after role as Marketing and Events Manager at a new 2,500 capacity Plymouth nightclub in 2006. The management were delighted when in addition to evening parties she also managed to secure various daytime events at the venue, including regular business networking lunches.

Wanting to further her career Claire joined award-winning agency Twofour (voted the UK's Best Independent Production Company), where she managed a wide variety of projects for clients including the BBC, Volkswagen, Audi and various UK Government Agencies.

In early 2010 Claire left Twofour to become an independent design and marketing consultant.

Claire became John Casson's Personal Assistant in October 2010 to assist him with the launch events and marketing of his book *Afghan Faces*.

Since then she has also been involved with John Casson's numerous projects including a charity event with Falkland's War veteran Simon Weston which raised just over £10,000 for Families for Children, another event with Oscar-winning actress Hayley Mills which raised just under £12,000 for the Integrative Health Trust.

Most recently Claire helped John Casson to organise a lunch with Sir Michael Parkinson at the award-winning Gidleigh Park Hotel, with food prepared by Michael Caines MBE, this event raised just under £26,000 for the Royal Marines Charitable Trust Fund.

Claire is currently working on John Casson's latest charity project called Challenge-X which aims to raise around £250,000 for the Royal Marines Charitable Trust Fund. Her role as Project Manager is to ensure that important areas such as marketing, media and PR are carefully planned and executed to maximize returns for both the charity and sponsors.

In her personal life Claire enjoys exploring new cities/countries, listening to music, playing sports and collecting antiques. She was recently moved to start supporting the charity Children's Hospice South West when a close friend's terminally ill baby was cared for by them and now organises regular fundraising events, helping to raise over £8,500 so far.